



KiDs Beach Club®: Amazing Kingdom Return on Investment

"What I really love about this organization is the opportunity to shape a child's life forever and to mold their character." - Dianna Booher-Rae, Best-Selling Author

"I just feel like KiDs Beach Club® is the most efficient vehicle anywhere to get people saved, which not just changes their life today but changes it in eternity too." – Mike May, Businessman

These statements reflect the uniqueness of the ministry of KiDs Beach Club® (KBC) and are some of the reasons why our ministry partners love to give to KBC. We recently sat down with four KBC supporters who shared their insights.

Meet Mike and Karen May. Mike is a businessman, and numbers are important to him. Mike shared that one reason he chooses to give is because of the Kingdom Return on Investment. Historically, nearly 10% of kids that attend Beach Club® make professions of faith in Christ. This kind of Kingdom investment just makes good business sense to him.

Mike's wife Karen shares from a different perspective: one of personal experience. After volunteering for 14 years as a Beach Club® leader, Karen has witnessed first-hand the life-changing power of the Gospel when it is shared with kids. She said:

"Think of their [children's] core need...am I loved? ...If they learn 'I am loved by the Creator of the Universe. He actually made me. He likes me. He wants me.' That's life changing."

Click to listen to Mike and Karen May share why they have supported KiDs Beach Club® for almost two decades.



Meet **Vernon Rae** and **Dianna Booher Rae**. Vernon is a retired military veteran and distinguished businessman; Dianna is a corporate communication consultant and best-selling author of 49 books. They see the world-changing impact of KiDs Beach Club® as an investment into the future of our culture as KBC develops character in kids today.

“When you see Jack’s heart for God and for kids and then blending the two, there’s no question about wanting to invest in something like that.” – Vernon Rae

Click the video link to listen to their insights.



We are so thankful for Mike, Karen, Vernon, Dianna and so many others who make the world changing ministry of KiDs Beach Club® possible through their financial contributions! If you aren't already, will you prayerfully consider being a world changer with KiDs Beach Club®? You can make a Kingdom investment by donating today. You can make a Kingdom investment by donating today.