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Giving Every Preteen Boy and Girl a Jesus Experience

LOCALLY, NATIONALLY, GLOBALLY



Pressing On Together

"LET US RUN WITH ENDURANCE THE RACE THAT IS SET BEFORE US,
LOOKING TO JESUS, THE FOUNDER AND PERFECTER OF OUR FAITH."
HEBREWS 12:1b-2a

KIDS BEACH CLUB® HAS GIVEN A JESUS EXPERIENCE TO 159,111 PRETEENS IN THE U.S. THIS YEAR!

Faith to **PRESS ON** in giving EVERY preteen boy and girl a Jesus experience is at the center of everything we do. This God-given vision is daunting, especially when considering the obvious question: **How? How can we possibly give the world's estimated 318 million preteens a Jesus experience, let alone the ones that live here in the United States?** The answer is not for sprinters; it's for those committed to the marathon, just like Hebrews tells us. And the answer is found right in the verse: LOOK TO JESUS, THE FOUNDER and PERFECTER OF OUR FAITH.

FIVE-YEAR GOAL REALIZED ONE YEAR EARLY!

In 2019, KiDs Beach Club® (KBC) established a faith-sized goal: over the next five years, grow the ministry's reach ten-fold from reaching 10,000 children each year to reaching 100,000 kids annually. By Fall of this year, more than a year earlier than planned, KBC surpassed the goal of ten-fold growth! **We conservatively estimate that in 2023, we have given a Jesus experience to 159,111 preteens in the U.S. alone!** We're doing this through Beach Club® expansion into new states across the U.S., the continued distribution of our television show, and nationally through an innovative partnership with an organization called Lightgliders.

WE NEED YOUR HELP!



Please

JOIN US AS WE CONTINUE TO SET OUR SIGHTS EVEN HIGHER!

JOIN US!

A CREATIVE APPROACH TO REACHING PRETEENS

Did you know that kids today are spending on average more than five and a half hours per day on their devices? Reaching preteens when their heads are buried in their phones and tablets requires a creative approach. Thankfully, the God we serve is the Creator of the Universe who specializes in innovative approaches! Think about it: He created Eve out of a rib bone. He used a boy with a sling and a stone to take down Goliath. He turned trumpets into lethal weapons. He gave a great fish reflux to get Jonah's attention, and He used a fish to pay the temple tax. Of course our God is creative enough to show us ways to reach those preteens who have their heads buried in their devices!



LEARN MORE

Connect with your kids and provide engaging children's ministry throughout the week.

- Fun Positive Games
- Online Community Events
- Christ-Centered Curriculum
- Low-Prep Weekly Lessons
- Redemptive ScreenTime
- Virtual Beach Club® (coming early 2024)

Lightgliders is a digital world of games, videos, and interactive activities for preteens. It's a multi-player online community that encourages character-building faith values in preteens, but it also provides

weekly resources for parents! KiDs Beach Club® character content has already been infused on the platform, and in January, kids will be able to meet up for a virtual Beach Club® each week, allowing KBC to reach even more preteens in 2024!

FAITH: WALKING TO THE EDGE OF WHAT YOU CAN SEE, THEN TAKING ONE MORE STEP

KiDs Beach Club® has always been and continues to be a faith ministry. We are asking you to partner with us. Will you go to the edge of what you know you can do financially, then take one more step? Just as Aaron and Hur held up the hands of Moses, we are asking you to uplift us during this vital year-end giving season. Together, we can run this race with endurance as we look to Jesus, the Founder and Perfecter of our Faith. Together, we **PRESS ON**.

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Thank you for **PRESSING ON** with us to reach preteens
LOCALLY, NATIONALLY, and GLOBALLY!



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